FREE UPGRADE OFFER – TERMS & CONDITIONS

* If you purchase a plan with us on or before 31 March 2026, you qualify for a free upgrade to the value of £145.

This offer excludes Unattended Cremation, Unattended Burial and Simple Funeral plans.

This offer is an additional benefit of you purchasing a Golden Charter funeral plan,

available only if you satisfy the following criteria and subject to these terms:

This offer is made available to you by Bennetts Funeral Directors Limited, who act as an appointed representative of Golden Charter Ltd. (Registration number 2511598. Registered Office: One Fleet Place, London, EC4M 7WS). Golden Charter is the promoter of this offer and is authorised and regulated by the Financial Conduct Authority (FRN:965279)

• The offer commences on 12 March 2026 and expires on 31 March 2026. Claims made outside of those dates will not be valid.

• The offer applies to the confirmed purchase of any funeral plan through Bennetts Funeral Directors Limited with the exception of Unattended Cremation, Unattended Burial and Simple plans during the set dates of the promotional period.

• Your free upgrade will apply at time of purchase, and you will qualify for one of the

following upgrades of your choice: -

1. An upgrade from a Pembroke coffin to one of your choice. Where the cost of the upgrade is greater than £145, you will be charged the additional amount in excess of £145.
2. A limousine at half price
3. A wooden cross grave marker
4. A traditional ashes casket

• This offer cannot be used in conjunction with any offer or incentive offered by Golden Charter or its other authorised representative(s).

• Your discount cannot be exchanged for a cash alternative.

• This offer does not affect your statutory rights nor your rights and obligations under your Golden Charter funeral plan, which are contained in the relevant plan Terms & Conditions.

• Bennetts Funeral Directors Limited's decision on the operation of this offer is final.